

## Introducing the All New All-Terrain T/A® KO2: The Tech Behind the Tough

In 1976, BFGoodrich® Tires took a radial tire to Baja with the goal of developing the toughest radial all-terrain tire on the market. Little did we know, we would launch a product that would define the all-terrain tire category.

Thirty-eight years and 80 Baja wins later, we are proud to introduce the BFGoodrich® All-Terrain T/A® KO2. BFGoodrich's Toughest All-Terrain Tire Ever.



### Race proven CoreGard™ Technology provides 20% increased toughness¹

- Tougher Sidewall Rubber: Split & bruise resistant sidewall rubber, derived from BFGoodrich's race proven Baja T/A®KR2 tire.
- Thicker, Extended Shoulder Rubber: Increased rubber thickness, extending down the sidewall to protect more of the critical sidewall failure zone.
- Advanced Deflection Design: Computer predicted object path design deflects protruding objects from snagging & splitting the sidewall.



#### 2X the Treadlife on Gravel; 15% longer Treadlife on Asphalt to extend your adventure.2

- Specially formulated tread rubber: optimally blended to reduce chip and tear for superior gravel road endurance.
- Advanced tire footprint shape: results in more evenly distributed stress, for longer more uniform wear.
- Stone Ejectors: Rejects stone retention & provides extra tread cleanout protection against stone drilling.
- Interlocking Tread Design: provides increased tread block stability, for more even wear over the long haul.



# 10% more mud traction & 19% more snow traction to confidently get where you want to go, regardless of road or weather conditions.<sup>3,4</sup>

- Side Biter Lugs: Protruding sidewall rubber blocks that provide increased mud, snow & rock traction, especially in aired-down driving situations.
- Mud-Phobic Bars: Raised bars in the shoulder tread area that helps to release compacted mud for enhanced traction in muddy and soft soil conditions.
- Serrated Shoulder Design: Staggered shoulder blocks that provide greater maneuverability in soft soil and deep snow conditions.
- Locking 3-D Sipes: 3-D active sipe technology that provides more biting edges for significantly increased snow traction.
- 3 Peak Mountain Snowflake: Exceeds Rubber Manufacturer Association (RMA) Severe Snow Traction requirements.

#### For more information regarding the BFGoodrich® All-Terrain T/A® KO2, visit www.BFGoodrichTiresKO2.com.

Based on internal sidewall splitting test vs. BFGoodrich® All-Terrain T/A KO tire in size LT265/70R17. Sidewall splitting test results were derived from a simulated sidewall aggression testing machine (patent pending US20120245859A1).

<sup>2</sup> Off-road results based on commissioned third-party gravel endurance tests vs. BFGoodrich® All-Terrain T/A KO tire size LT265/70R17. On-road results based on internal wear tests vs. BFGoodrich® All-Terrain T/A KO tire size LT265/70R17

Based on internal subjective mud condition traction tests using SAE ratings and converted to percentage by competitive analysis programs vs. BFGoodrich® All-Terrain T/A KO tire in size LT 265/70R17.

<sup>&</sup>lt;sup>4</sup> Based on commissioned third-party tests vs. BFGoodrich® All-Terrain T/A KO tire in size LT 265/70R17. Standard GM Spin test was used