

Get a \$50 MasterCard® Reward Card after submission* with purchase of four new BFGoodrich® passenger or light truck tires at participating dealers between August 23 and September 12, 2017.

		□1 □2 □3
There are two options	1) For faster service, submit your redemption online now at tirerewardcenter.com.	4 5 or more
for rebate submission.	OR 2) Complete and mail in this redemption form.	What is a second
		What is your age? ☐ 18 – 25 ☐ 26 – 39
To learn more, call 1-800-233-59		40 – 55 Over 55
How to receive your \$50 via Mast	8/23/17 to 09/12/17. Form must be received by 10/12/17.	
-		How many years have you been
	pating dealer. Please call 1-877-788-8899 or visit BFGoodrichTires.com for participating dealers.	a BFGoodrich® tire owner?
	line at tirerewardcenter.com, or complete and mail in this redemption form. by) showing the purchase of four new BFGoodrich® passenger or light truck tires within the	First time
offer period.		Less than 5 years
•	all Promotion, P.O. Box 590, Suite 298, Milan, IL 61264.	☐ More than 5 years
	er. See offer terms and conditions for further details.	How many tires did you intend
To check the status of your I	Reward Card request, visit tirerewardcenter.com.	to purchase prior to learning of
		this promotion?
Where did you buy your tires? (Dealer Name		□1 □2 □3 □4
		Mhat Carlon days and a large
No. 1		What tire brand was replaced when you purchased your new set of
Invoice Number	Date of Purchase Mo. Day Year Year	BFGoodrich® tires?
		☐ BFGoodrich® ☐ Other
Year of Vehicle Make (e.g., Ford	d) Model (e.g., Taurus)	
		How did you first hear about this
Email Address		promotion? (Please check one.) Direct mail Radio
Email Address		Newspaper Television
		Salesperson in store Website
First Name	Last Name	☐ In-store display ☐ Email
		☐ Word of mouth ☐ Other
Address	Apt./Suite Number	Outdoor advertising
		Which of the following was an
City	State ZIP Code	important contributing factor in your most recent purchase of
		BFGoodrich® tires?
Phone		(Check all that apply.)
	The last four digits of the phone number are required for rebate processing.	☐ Promotion/sale
What is the next vehicle you plan to purchase	e tires for?	Dealer recommendation
Year of Vehicle Make (e.g., Ford	d) Model (e.g., Taurus)	Friend/relative recommendation
		Quality of product
Does this vehicle currently have BFGoodrich®	* tires? (Please check one.) When do you expect to purchase tires for this vehicle? (Please check one.)	☐ Mileage warranty
		☐ Actual tires on display ☐ Tires in stock
Yes No Do	n't know In the next 30 days 31 to 90 days from now	Online research
	91 days to 1 year from now More than 1 year from now	(reviews, websites, etc.)
		Replacing another set of
	otifications so I can take advantage of valuable special offers and promotions on my hase, as well as sign up for tire rotation reminders and new product information from BFGoodrich.	BFGoodrich® tires
BFGoodrich has a v	very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.	

How many vehicles are

in your household?

OLF

^{*} Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands). Purchase must be completed between 08/23/2017 and 09/12/2017. Limit of one (1) redemption request ("50 MasterCard" Reward Card) per purchase of four (4) new BFGoodrich" passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 10/12/2017. Please allow four (4) to six (6) weeks for delivery of the "50 MasterCard" Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers (e.g., Sears) and national retailers (e.g., Discount Tire, Tire Kingdom, NTB, Merchant's, Big O and Southeast Toyota) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. BFGoodrich reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. BFGoodrich is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No pos